

**Year 13 Programme of Study**

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| **Term One –** **Business and its environment**Business structure and Size of businessExternal influences on business activity**People in organisations**Human resource managementOrganisational structureBusiness communication |

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| **Term Two –** **Marketing**Marketing planningGlobalisation and international marketing**Operations management and Project Management**Operations planningCapacity UtilisationLean production and Quality ManagementProject Management |

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| **Term Three –** **Finance and accounting**Costs and BudgetsContents of published accountsAnalysis of published accountsInvestment appraisal**Strategic management**What is strategic management?Strategic analysisStrategic choiceStrategic implementation |